

Medicare@50: Our Healthy Future and the Role of Community Health Centres

TWITTER GUIDE: This guide is provided to help you quickly identify the Twitter names of conference speakers and presenters, as well as their organizations and useful Twitter hashtags.

Official Conference Hashtag: #Medicare50

!!! Don't forget to include this tag in all of your tweets !!!

THURSDAY, SEPTEMBER 26

08:30 – 08:50: CONFERENCE OPENING AND WELCOME

- **Tim Archer @ArcherT** – Executive Director of @SaskatoonCC; Board Member @CACHC_ACCSC for Saskatchewan
- **Jane Moloney** – Director of Primary Care Services @CentretownCHC; Chair of @CACHC_ACCSC Board of Directors
- **Andrea Wagner** – Director of Primary Health Services Branch, @SKGov Ministry of Health
- **Simone Thibault @EDcentretownchc** – Executive Director of @CentretownCHC; Chair of @CACHC_ACCSC French-language Services Working Group

08:50 – 10:00: OPENING SESSION

SETTING THE STAGE AND PLOTTING THE ROAD AHEAD FOR #CHCs — PART 1

“The Promise and Potential of #CHCs: Building on the Legacy of Douglas and Hastings”

- **Michael Rachlis @MichaelRachlis1** – Health Policy Analyst; Adjunct Professor at University of Toronto Institute of HPME

SETTING THE STAGE AND PLOTTING THE ROAD AHEAD FOR #CHCs — PART 2

“CHCs Across Canada: Analysis and Discussion of Results from 2013 Canadian #CHCs Organizational Survey”

- **Jennifer Rayner @RaynerJen** – Chair @CACHC_ACCSC Pan-Canadian Research Working Group
- **Scott A. Wolfe @ScottAWolfe** – Federal Coordinator @CACHC_ACCSC

10:15 – 12:00: PLENARY SESSION 1: CONTEXT MATTERS, COMMUNITY MATTERS!

- **MODERATOR: Steven Lewis** – Access Consulting; Adjunct Professor of Health Policy @UCalgary
- **Irene Clarence** – Executive Director @Mid_MainCHC; Board Member @CACHC_ACCSC for British Columbia
- **Sholom Glouberman @SholomG** – President @PatientsCanada
- **Nazeem Muhajarine** – Chair @USask Dept of Community Health & Epidemiology; Research Advisory Group Member @CIWnetwork
- **Hersh Sehdev** – Executive Director @KingstonCHC

12:30 – 13:00: #Medicare50 SPECIAL EVENT: Canadian launch of @IFCHC

LIVE AND REMOTE SPEAKERS INCLUDE:

- **Trevor Carr** – Chief Executive @CHCAustralia; Directing Council Member @IFCHC
- **Jan De Maeseneer @JanDeMaeseneer** – Chair @PrimaryCare4um; Directing Council Member @IFCHC
- **Dan Hawkins** – Senior Vice President for Public Policy and Research @NACHC; Directing Council Member @IFCHC
- **Jack McCarthy** – Executive Director @SWCHC; Past Chair @CACHC_ACCSC
- **Lynne Raskin** – Executive Director @SRiverdaleCHC; Board Member @CACHC_ACCSC; Directing Council Member @IFCHC

13:30 – 15:00: PLENARY 2: IMPROVING QUALITY AND RESPONSIVENESS OF PRIMARY HEALTH CARE

- **MODERATOR: Steven Lewis** – Access Consulting; Adjunct Professor of Health Policy at @UCalgary
- **Mayo Hawco** – Executive Director @BramaleaCHC; Chair, Ontario #CHCs Network Clinical Services Advisory Group
- **Michael Rachlis @MichaelRachlis1** – Health Policy Analyst; Adjunct Professor at University of Toronto Institute of HPME
- **Susan Shaw @DrSusanShaw** – Chair @HCCsask; Assistant Professor, @USask College of Medicine
- **Barbara Wiktorowicz** – Executive Director of Canadian Centre for Accreditation

15:00 – 17:45: SITE VISIT TO @SaskatoonCC AND #Medicare50 INNOVATION STATIONS

INNOVATION STATIONS

IS #1: The Use of a Collaborative Team Approach to Enhance a Family's Determinants of Health #SDOH During the Prenatal Period

Presented by @CUPSCalgaryAB

Presenters: Mandy Karr (Family Nurse Practitioner); Van Nguyen (Family Physician)

IS #2: Mobile Health Services: Serving Rural Communities in Northwestern Ontario

Presented by: NorWest CHCs

Presenters: Kristin Shields (Manager of Allied Health and Outreach Services); Juanita Lawson (Director of Clinical Services)

IS #3: Making a SWITCH: Building Health Equity through a Student Managed Wellness Centre

Presented by: Student Wellness Initiative Toward Community Health (SWITCH)

Presenters: Elaine Weisgerber (Executive Director); Danielle Genest (Program Coordinator); Alixe Dick (SWITCH Student Officers)

IS #4: Putting Youth at the Centre of Care: The Alex Youth Health Centre

Presented by: @TheAlexCHC

Presenters: Christopher Wood (Director of Health Programs); Kate Hawksworth @KHawksworth (Youth Health Centre Team Lead); Anne Darragh (Family Physician)

IS #5: HANS KAI: A Community Led #HealthPromotion Program

Presented by: @NorWestCoop CHC

Presenters: Nancy Heinrichs (Executive Director); Michelle Kirkbride (Community Development Coordinator); Shannon Carpentier (Registered Dietitian)

IS #6: Measuring and Improving Wellbeing in Ontario: Applying the @CIWnetwork through Ontario's #CHCs

Presented by: @AOHC_ACSO

Presenters: Gary Machan (AOHC Project Lead for OTF Demonstration Sites); Mary MacNutt (AOHC Policy and Communications Manager)

FRIDAY, SEPTEMBER 27

09:00 – 09:45: DAY 2 KEYNOTE ADDRESS

"From Research to Policy: Building the Evidence Base for Community-Based Primary Health Care #CBPHC"

- Vicki M Young @YoungDoc1 – Chief Operating Officer @SCPHCA; National Research Collaborator @NACHC

09:45 – 11:15: PLENARY SESSION 3: MEASURING WHAT MATTERS, BUILDING WHAT COUNTS

- **MODERATOR: Steven Lewis** – Access Consulting; Adjunct Professor of Health Policy @UCalgary
- **Laurie J. Goldsmith** – Assistant Professor @SFU_FHS
- **Jennifer Rayner @RaynerJen** – Chair @CACHC_ACCSC Pan-Canadian Research Working Group
- **Farah Shroff** – Adjunct Professor @UBCSPPH
- **Vicki M Young @YoungDoc1** – Chief Operating Officer @SCPHCA; National Research Collaborator @NACHC

13:30 – 13:45: CONFERENCE SUMMARY

- **Steven Lewis** – Access Consulting; Adjunct Professor of Health Policy @UCalgary

13:45 – 15:00: #Medicare50 CONFERENCE CLOSING ADDRESS

"Building the Healthy Society: A Vision for the Future and the Role of CHCs", including official national launch of @UpstreamAction

- **Ryan Meili @RyanMeili** – Family Physician @SaskatoonCC; Head of Division of Social Accountability @USask College of Medicine; Board Member @CdnDrs4Medicare